



Solar Washington 2011 Sponsorship

Solar Washington has been one of the most important advocates for solar energy in the Pacific Northwest for decades. We've worked on everything from pioneering Washington State's innovative incentive programs to providing ongoing public education around the state.

Business sponsorship for Solar Washington is a great way to associate your name with our organization and the solar movement. Not only will your business's association with Solar Washington extend and enhance your image, but your donations are tax deductible, as Solar Washington is a 501c3 non-profit organization. Responsible companies like yours give back to their communities in many ways; what a better way to do so than by supporting a great organization who will continue to promote solar adoption in Washington State. Sponsorship provides a way to:

- Gain exposure to an appreciative audience that's open to your message
- Showcase your organization as an innovative leader that is supporting Solar Washington
- Showcase our sponsorship logo on your website and marketing materials
- Feature your business and contact information on our website's professional services page
- Obtain immediate promotional benefits as listed in the below sponsorship chart

Solar Washington's very ambitious goals for the coming year will need support from the entire solar industry. From driving better solar policies to being the best resource available as solar becomes mainstream, your sponsorship of our ongoing work will come back many fold and show that you are a "leader" in the solar industry. Don't miss out on your chance to be a solar sponsor in Washington State! Doing so is easy:

Just fill out the application on page 2 of this form, check off the level at which you'd like to sponsor Solar Washington, and return it by mail with your payment. For further information about our sponsorship program, please contact our Board President **Howard Lamb** at **(425) 213-2194** or **howard@solarwa.org**.

Kilowatt Sponsor \$500

- A listing on our website's Professional Member Page as a Kilowatt Sponsor (including your logo) and priority listing above the basic business members section.
- Usage of the Kilowatt sponsor logo on your materials.

Megawatt Sponsor \$1,000

- A listing on our website's Professional Member Page as a Megawatt Sponsor (including your logo), a live weblink, and priority listing above the Kilowatt members section.
- Usage of our Megawatt sponsor logo on your materials.
- Listing as a basic level Solar Tour Sponsor on all 2011 Solar Tour materials.

Gigawatt Sponsor \$1,500

- A listing on our website's Professional Member Page as a Gigawatt sponsor (including your logo), a live weblink, a 40-word description, and priority listing above the Megawatt members section.
- Usage of our Gigawatt sponsor logo on your materials.
- Listing as a basic level Solar Tour Sponsor on all 2011 Solar Tour materials.
- Recognition as a meeting sponsor for one bi-monthly member meeting, including a 5- minute speaking opportunity and acknowledgement on our website & newsletter.

Because Solar Washington will be featuring your business to the community who trusts us, we will require that our sponsors have a B or better rating with the BBB, in good standing with Department of L&I, meet all industry standard licensing requirements for your industry, and satisfactorily address any member complaints if they occur.



2011 Sponsorship Form

Solar Washington is a chapter of the American Solar Energy Society (ASES) and a registered 501(c)3 non-profit organization. Our mission is to further the development & use of solar energy, and support related technologies. This is accomplished through the exchange of ideas and information, with concern for the economic, environmental, and social fabric of Washington State.

All levels of support receive email updates about solar activities, and our email newsletter. Your Home information is necessary if you're signing up for an Individual Membership "or" to receive updates in addition to your business.

Name _____ Title _____

Dept _____ Company _____

Address Work _____ Home _____

Phone Work _____ Home _____

Email Work _____ Home _____

Web Work _____ Home _____

- \$1,500 Gigawatt Sponsorship** - Includes a listing on our website's Solar Business Member page as a Gigawatt sponsor (including your logo), a live weblink, a 40-word description, and priority listing above the Megawatt members section; usage of our Gigawatt sponsor logo on your materials; a listing as a basic level Solar Tour Sponsor on all 2011 Solar Tour materials; and recognition as a meeting sponsor for one bi-monthly member meeting, including a 5-minute speaking opportunity and acknowledgement on our website & newsletter.
- \$1,000 Megawatt Sponsorship** - Includes a listing on our website's Solar Business Member page as a Megawatt Sponsor (including your logo), a live weblink, and priority listing above the Kilowatt members section; usage of our Megawatt sponsor logo on your materials; and a listing as a basic level Solar Tour Sponsor on all 2011 Solar Tour materials.
- \$500 Kilowatt Sponsorship** - Includes a listing on our website's Solar Business Member page as a Kilowatt Sponsor (including your logo) and priority listing above the basic business members section; and usage of the Kilowatt sponsor logo on your materials.

If becoming a Solar Washington Sponsor is not in the budget this year, then consider becoming a Business Member:

- \$350 Business Membership** - Includes a listing on our website's Solar Business Members page; and the right to promote your business as a Solar Washington member on your materials.

Thanks for your Business Sponsorship, if "you" are not already a Solar Washington member and would like to become an Individual Member, then please select one of the below:

- \$100 Solar Professional** - Also includes a Professional listing on our Solar Professional Members website page, the right to promote yourself as a Solar Washington Professional member on your materials.
- \$35 Solar Ally** - Individual Solar Ally voting membership level for Solar Washington.
- I have Solar!** I'd like my home/business to be part of the **Washington Solar Tour**. Please contact me.

My Business provides services for and would like to be listed in the following categories:

- | | | | |
|---|--|--|---|
| <input type="radio"/> Solar Installer | <input type="radio"/> Community Solar Developer | <input type="radio"/> Equipment Supplier | <input type="radio"/> Architecture |
| <input type="radio"/> Green Building | <input type="radio"/> Electric Vehicles / Charging | <input type="radio"/> Solar Manufacturer | <input type="radio"/> Professional Engineer |
| <input type="radio"/> Energy Efficiency | <input type="radio"/> Solar Designer (not installer) | <input type="radio"/> Utility / Municipality | <input type="radio"/> Solar Marketing |

Total Above & Enclosed \$ _____ (your support is tax-deductible)

Please return along with your payment to: **Solar Washington - PO Box 3832, Seattle, WA 98124-3832**